



MOUNTAIN WEST CTR-IN

Clinical Translational Research Infrastructure Network

COMMUNITY-BASED PARTICIPATORY RESEARCH **CBPR 101** VIRTUAL WORKSHOP

SPECIAL GUEST SPEAKERS



Barbara Israel, DrPH, MPH is a professor in the Department of Health Behavior and Health Education at the University of Michigan School of Public Health, as well as the Director and a founding member of the Detroit Community-Academic Urban Research Center (URC). She has been the Principal Investigator and Co-Investigator on several Detroit URC affiliated partnerships focused on understanding and addressing the social and physical environmental determinants of health inequities.



Sherita Smith, MPA has a long history serving Detroit neighborhoods with more than 20 years of affordable housing and community development expertise. She spent her career advocating for change to help challenged and disinvested communities become strong, vibrant places for families and businesses to thrive. Most recently, she served as Executive Director at the Grandmont Rosedale Development Corporation (GRDC), a non-profit, community-based organization. Her areas of expertise include affordable housing, economic development and community engagement.

FRIDAY • OCTOBER 14, 2022

12:00 - 2:00 PM, (PT) • 1:00 - 3:00 PM, (MT) • 3:00 - 5:00 PM, (ET)



FREE EVENT REGISTRATION BELOW:

https://unlv.co1.qualtrics.com/jfe/form/SV_e5q40EULVkJhYO

REGISTRATION DEADLINE: OCTOBER 12, 2022

ABOUT THIS WORKSHOP:

Community-based participatory research (CBPR) is a partnership approach to research that equitably involves community and academic partners in all aspects of the research process (e.g., defining the research question, designing data collection, interpreting data, disseminating and translating findings, developing and evaluating interventions) aimed at enhancing equity and well-being in the communities involved. This session will provide an overview of the rationale for and definition of CBPR, describe core principles, explain how CBPR fits within a continuum of different levels of community involvement, and discuss multiple phases and strategies for partnership formation, maintenance and sustainability, using case examples of the practical application of this community-academic partnership approach to research. This session will also address the benefits of and challenges in conducting CBPR, and lessons learned from the experience of the Detroit Urban Research Center.